



**Gyanmanjari**  
Innovative University

**ARTS**  
**SCOPE**  
**2025**



# Gyanmanjari Innovative University (GMIU)

## Our Moto

“**दिव्यम् ददामि ते चक्षुः**”

( But you cannot see my cosmic form with these physical eyes of yours. Therefore, I grant you divine vision. Behold my majestic opulence ! )



## Vision of University

The vision for the Department of Arts at Gyanmanjari Innovative University is to cultivate a nurturing environment that fosters creativity, innovation, and diversity in artistic expressions. This vision aims to empower students with a holistic education that integrates theoretical knowledge with practical skills, preparing them to become global professionals capable of addressing contemporary challenges with artistic solutions. Emphasizing value-embedded education, the department seeks to produce world-class artists who contribute positively to society by instilling human values, innovation, and excellence in their artistic endeavors. Through innovative teaching methods and a skill-based curriculum, the Department of Arts envisions nurturing students to their fullest potential, providing them with the tools and mindset to thrive in an ever-evolving artistic landscape.



## Mission of University

The mission for the Department of Arts at Gyanmanjari Innovative University is to nurture artistic talents through a dynamic and inclusive educational environment. It aims to provide a platform that fosters creativity, innovation, and diverse artistic expressions, empowering students to become proficient and socially responsible person. The mission encompasses the integration of theoretical knowledge with practical skills, preparing students to excel in the global arts arena while upholding values of integrity, creativity, and cultural appreciation. Through dedicated faculty, state-of-the-art resources, and experiential learning opportunities, the Department of Arts at Gyanmanjari Innovative University endeavors to instill a passion for the arts and equip graduates with the tools to positively impact society through their artistic contributions.

## ► About the B.A. program :

**A Bachelor of Arts (B.A.) is an undergraduate degree that emphasizes liberal arts, humanities, and social sciences. It's a versatile three to four-year program offering a broad academic foundation and allowing students to specialize in various disciplines like English, History, Political Science, Geography, and more.**



**The B.A. degree typically covers general education requirements initially and later provides opportunities for specialization in chosen areas of interest. It offers a holistic educational experience, fostering critical thinking, analytical skills, and a well-rounded understanding of cultural, societal, and historical contexts.**

**Graduates with a B.A. degree have a wide array of career options available, ranging from journalism, teaching, and social work to roles in media, arts, and humanities. It serves as a foundational qualification for various professions and can also serve as a stepping stone for further education or specialized degrees.**



## Why to study program B.A., M.A. Degree Course ?



### Innovation in Teaching:

**Gyanmanjari Innovative University strives for academic excellence and innovative teaching methods.**



### Foundation for Versatile Learning :

**The B.A. program at Gyanmanjari Innovative University likely provides a diverse and versatile curriculum, fostering critical thinking and adaptability.**



### Cultivation of Human Values :

**The university might prioritize the development of human values alongside academic excellence, fostering a holistic educational experience.**



### Potential for Interdisciplinary Learning :

**Gyanmanjari's educational environment may encourage interdisciplinary approaches, allowing students to explore various subjects within the B.A. program.**



### Experienced and Knowledgeable Faculty :

**The university likely emphasizes a qualified faculty known for their expertise and commitment to students' academic growth.**



### Robust Placement Process :

**Gyanmanjari might offer a robust and transparent placement process, ensuring equal opportunities for students in placement drives based on eligibility.**

## The goals for the Department of Arts at Gyanmanjari Innovative University aim to :

### Foster Creative Innovation :

Encourage students to produce innovative artwork that demonstrates creative concepts and mastery of various artistic materials and languages.



### Provide Strong Foundations :

Equip students with a solid theoretical understanding and technical skills, enabling them to create individual and innovative artwork.



### Cultivate Intellectual Honesty :

Encourage the creation of art that is personally meaningful and intellectually honest, enhancing students understanding of their lives and experiences.



### Encourage Individual Expression :

Enable students to develop a body of artwork that reflects their unique artistic voices and perspectives.





# ▶ Opportunities

## Journalism & Mass Communication :

Pursue courses like Bachelor of Journalism & Mass Communication (BJMC) for roles in media as a reporter, editor, or media manager.



## Design & Creative Arts :

Explore careers in graphic design, illustration, fine arts, art education, or art therapy, fostering creativity.



## Social Work & Teaching :

Opportunities exist in teaching, social work, sociology, and economics, contributing to societal development.



## Media Communication:

Roles in media houses as correspondents, creative directors, or sub-editors offer diverse prospects in the communication field.



## Fine Arts & Designing:

Pursue careers as a fashion or interior designer, artist, music director, or explore animation and art direction roles.



**These opportunities cater to varied interests, offering a wide range of rewarding careers in arts and humanities.**

## ▶ Future Prospects of B.A. Programs

- **Diverse Career Pathways :**

B.A. offers versatile career trajectories, allowing graduates to explore fields such as psychology, business analytics, and sociology, tailoring their expertise to various industries and roles.

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- **Further Education Opportunities :**

Pursuing an M.A. in specialized subjects is a prevalent choice post-B.A., enabling in-depth knowledge and expertise in a specific field of interest.

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- **Specialized Fields :**

Graduates can delve into specialized domains like data science, software development, or business analytics, paving the way for lucrative roles such as data scientists or digital marketers.

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- **Business and Management :**

Opportunities in management through an MBA or roles in business intelligence and analytics are accessible routes for B.A. graduates looking to dive into the corporate world.

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- **Data-Driven Careers :**

The rising demand for data analysts and scientists offers a promising avenue for B.A. holders, where skills in data analytics and business intelligence are highly valued.

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- **Continuous Relevance :**

B.A. programs continue to evolve, integrating contemporary subjects and skillsets, ensuring graduates remain adaptable and competitive in a dynamic job market.

## ▶ Department faculty profiles

### Department of Psychology



**Dr. Bhavik J. Kamdar**

**(B.A / M.A / M.PHIL / Ph.D)**  
Assistant Professor of Psychology  
Head of the Department  
Gyanmanjari Institute of Arts



**Dr. Rudra Jani**

**(B.A / M.A / GSET / Ph.D)**  
Assistant Professor of Psychology  
Gyanmanjari Institute of Arts



**Ms. Bhavanshi Makwana**

**(B.A / M.A / M.S.W)**

Teaching Assistant of Psychology  
Gyanmanjari Institute of Arts

### Department of Sociology



**Mr. Pradip Prajapati**

**(B.A / M.A)**

Teaching Assistant of Sociology  
Gyanmanjari Institute of Arts



**Ms. Twinkle Baraiya**

**(B.A / M.A)**

Teaching Assistant of Sociology  
Gyanmanjari Institute of Arts



## Department of English



**Mr. Nilay Rathod**  
(B.A / M.A / PH.D. pursuing)

Teaching Assistant Of English  
Gyanmanjari Institute of Arts



**Ms. Divya Parmar**  
(B.A / M.A)

Teaching Assistant Of English  
Gyanmanjari Institute of Arts



**Ms. Pooja Bhuvra**  
(B.A / M.A)

Teaching Assistant Of English  
Gyanmanjari Institute of Arts



**Mr. Mahmud Rahish Kazi**  
(B.B.A / M.B.A)

Teaching Assistant Of English  
Gyanmanjari Institute of Arts



**Mr. Ghanshyam Kataria**  
(B.A / M.A / NET)

Assistant Professor Of English  
Gyanmanjari Institute of Arts



**Ms. Nivesha Shah**  
(B.A / M.A)

Teaching Assistant Of English  
Gyanmanjari Institute of Arts

## Department of Economics



**Dr. Kishor Anajara**  
**(B.A / M.A / M.Phil / Ph.D )**

Assistant Professor of Economics  
Gyanmanjari Institute of Arts



**Dr. Alpesh Kalsariya**  
**(B.A / M.A / M.Phil / Ph.D )**

Assistant Professor of Economics  
Gyanmanjari Institute of Arts

## Department of Sanskrit



**Dr. ChetanKumar Baraiya**  
**(B.A / M.A / M.Phil / Ph.D / G.SET)**

Assistant Professor of Sanskrit  
Gyanmanjari Institute of Arts

## Department of Sanskrit



**Mr. Darshan Khamal**  
**(B.A / M.A / GSET)**  
Assistant Professor of History  
Gyanmanjari Institute of Arts

## Department of Political Science and Public Administration



**Dr. Dhruvika A. Shrivastav**  
**(B.A. , M.A. Ph.d)**

Assistant Professor Political Science and Public Administration  
Gyanmanjari Institute of Arts



# SOCIOLOGY

Sociology is a social science focusing on human social behavior, society's patterns, relationships, and cultural aspects. It systematically studies groups, societies, and interactions at various levels, from individuals to larger social structures. This discipline aims to develop a sociological imagination, exploring the origins and principles underlying societal phenomena.

## Sociology Study Branches

- **Environmental Sociology** : Examines the relationship between society and the environment.
- **Family and Life Course** : Focuses on the dynamics within families and life stages.
- **Economic Sociology** : Studies the influence of social structures on economic activity.
- **Qualitative Methodology** : Involves the study of non-numeric data.
- **Quantitative Methodology** : Deals with the analysis of numerical data.
- **Gender & Sexuality** : Explores the sociocultural aspects of gender and sexuality.
- **Globalization** : Studies the impact of global processes on society.
- **Health & Population** : Focuses on health issues and population dynamics.
- **Community and Social Movements** : Examines community dynamics and social activism.
- **Research Methodologies** : Involves various approaches like surveys, participant observation, secondary analysis, and more.

## Subject List (B.A. Hon. in Sociology / M.A.)

### B.A. Hon. in Sociology

#### Semester - 1

- Introduction of Sociology
- Issues And Problems in India

#### Semester - 2

- Sociology of Tribal society
- Indian Social Institutions

### M.A.

#### Semester - 1

- Classical Sociological Tradition
- Methods of social research
- Rural society in Indian
- Sociology of Religion
- Sociology of Environment

#### Semester - 2

- Theoretical perspectives
- Sociology of Health and Medicine
- Criminology
- Urban society in Indian
- Concept and theories of Industrial sociology

## Job opportunities :

- **Advice Worker** : Providing guidance and assistance in various fields.
- **Community Development Worker** : Facilitating community projects and initiatives.
- **Teaching** : Opportunities in further and higher education.
- **Public Relations Worker** : Engaging in communication strategies for organizations.
- **Social Researcher** : Conducting research in various settings.
- **Human Resources Manager** : Managing personnel within organizations.

Sociology graduates possess skills applicable across diverse sectors, allowing for a broad range of career paths and opportunities.



# ▶ PSYCHOLOGY

## General introduction of the Course :

Sociology is a social science focusing on human social behavior, society's patterns, relationships, and cultural aspects. It systematically studies groups, societies, and inter-actions at various levels, from individuals to larger social structures. This discipline aims to develop a sociological imagination, exploring the origins and principles underlying societal phenomena.

The BA in Psychology program typically combines theoretical knowledge with practical applications, equipping students with valuable skills in critical thinking, research, and interpersonal communication. Throughout the course, students engage with a variety of topics such as developmental psychology, social psychology, abnormal psychology, cognitive psychology, and research methods.

## Psychology Branches

A Bachelor of Arts (BA) in Psychology program typically covers a broad range of branches or subfields within psychology. Here are some common branches that students may explore during their BA in Psychology:

- **Developmental Psychology** : Examines the psychological growth and development of individuals across the lifespan. This branch explores cognitive, emotional, social, and physical changes from infancy to old age.
- **Cognitive Psychology** : Focuses on mental processes such as perception, memory, problem-solving, language, and decision-making. It explores how individuals acquire, process, and store information.
- **Social Psychology** : Investigates how individuals think, feel, and behave in social situations. Topics may include attitudes, social influence, group dynamics, and interpersonal relationships.
- **Abnormal Psychology** : Explores the nature and causes of psychological disorders. Students study various mental health conditions, their symptoms, and treatment approaches.
- **Clinical Psychology** : Provides an overview of clinical assessment, diagnosis, and treatment of psychological disorders. It may also cover therapeutic approaches and counseling techniques.
- **Industrial-Organizational Psychology** : Focuses on the application of psychological principles to workplace settings. Topics may include employee motivation, leadership, organizational behavior, and personnel selection.
- **Health Psychology** : Examines the psychological factors influencing health and illness. This branch explores the mind-body connection, health behavior, stress, and coping mechanisms.



- **Educational Psychology** : Investigates psychological principles applied to education. Topics may include learning theories, instructional design, assessment, and educational interventions.
- **Forensic Psychology** : Explores the intersection of psychology and the legal system. Students learn about criminal behavior, psychological profiling, eyewitness testimony, and the assessment of offenders.
- **Sports Psychology** : Focuses on the psychological factors influencing sports performance and participation. This may include motivation, goal-setting, stress management, and team dynamics.
- **Neuropsychology** : Examines the relationship between the brain and behavior. Students learn about the neurological basis of cognitive functions, emotional processes, and the impact of brain injuries.
- **Positive Psychology** : Explores the factors that contribute to human well-being and optimal functioning. This branch focuses on strengths, virtues, and positive aspects of human experience.

These branches offer students the opportunity to specialize in specific areas of interest within the broader field of psychology. Students often have the flexibility to choose elective courses or concentrations that align with their career goals or personal interests. It's important to note that the availability of these branches may vary among different universities and their psychology programs.

## Subject List (B.A. Hon. in Psychology / M.A.)

### B.A. Hon. in Psychology

#### Semester - 1

- General Psychology
- Social Psychology

#### Semester - 2

- Child Psychology
- Psychology and Effective Behaviour

### M.A.

#### Semester - 1

- Health psychology - I
- Advanced Social Psychology
- Psychopathology
- Developmental Psychology
- Research Methods & Measurement in Psychology- I

#### Semester - 2

- Health psychology - II
- Space Management
- History of Psychology
- Research Methods & Measurement in Psychology- I
- Counselling Psychology

## Job opportunities :

- **School Psychology** : Focused on students' mental health and academic performance.
- **Clinical Psychology** : Assessing and treating mental disorders in clinical settings.
- **Clinical Child Psychology** : Specializing in children's mental health.
- **Clinical Health Psychology** : Focusing on the interplay between mental and physical health.
- **Industrial/Organizational Psychology** : Concentrating on workplace dynamics and employee behavior.
- **Therapist** : Providing counseling and therapy services.
- **Psychology Program Director** : Overseeing and managing psychology programs.
- **Behavior Analyst** : Studying behavior patterns and designing interventions.
- **Researcher** : Conducting psychological research in various settings.
- **Psychology Professor** : Educating and instructing students in academic settings.



# ENGLISH

## General introduction of the Course :

A Bachelor of Arts (BA) in English is an undergraduate academic program designed to provide students with a comprehensive understanding of the English language, literature, and critical analysis. This diverse field encompasses a wide range of topics, including literature from various periods, linguistic studies, creative writing, and literary theory.

The BA in English program typically combines foundational courses with specialized studies, equipping students with valuable skills in critical thinking, communication, and literary analysis. Throughout the course, students engage with a variety of genres, literary movements, and cultural contexts, fostering a deep appreciation for the richness and complexity of the English language.

## BA in English: Concentrations or Specializations

Within a BA in English program, students may have the option to specialize in particular concentrations based on their interests. Some common concentrations include:

- **Creative Writing** : Focuses on developing writing skills in various genres, including poetry, fiction, and creative non-fiction.
- **Literary Studies** : Concentrates on in-depth analysis of literature from specific periods, regions, or genres.
- **Linguistics** : Explores the scientific study of language, including its structure, meaning, and social aspects.
- **Professional Writing** : Emphasizes writing for specific professional contexts, such as business, technical communication, or digital media.
- **Cultural Studies** : Examines the intersection of literature with cultural, social, and historical contexts.
- **Media and Communication** : Integrates the study of literature with communication theory and media studies.

These concentrations allow students to tailor their studies to align with their career goals and personal interests within the broad field of English. As with any academic program, the availability of specific courses and concentrations may vary among universities.



## Subject List (B.A. Hon. in English / M.A.)

### B.A. Hon. in English

#### Semester - 1

- Introduction of Novel and Play
- English Language and Linguistics

#### Semester - 2

- Indian Writing in English
- English vs French Drama

### M.A.

#### Semester - 1

- The Renaissance Literature
- The Neo-Classical Literature
- Indian Writing in English
- The History of English Literature
- A Study of Genre: Tragedy and Comedy

#### Semester - 2

- English Language Teaching
- English Prose and Essays
- Literature in the 19th Century
- Australian Literature
- English in India: Sociological and Historical

## Job opportunities :

A Bachelor of Arts (BA) in English program typically covers a broad range of branches or sub-fields within English. Here are some common branches that students may explore during their BA in English:

- **Content Writer/Editor** : Create and edit content for websites, blogs, publications, and marketing materials. Content writers may work in-house for companies or as freelancers.
- **Technical Writer** : Translate complex technical information into clear and accessible content, such as user manuals, instructional guides, and documentation.
- **Copywriter** : Develop persuasive and compelling copy for advertising, marketing campaigns, and promotional materials to engage and attract target audiences.
- **Journalist** : Report news stories for newspapers, magazines, online publications, or broadcast media. Journalists research, write, and present information in a factual and unbiased manner.
- **Social Media Manager** : Manage and create content for social media platforms, ensuring brand consistency and engagement with the target audience.
- **Public Relations (PR) Specialist** : Develop and maintain a positive public image for individuals, organizations, or companies. PR specialists write press releases, organize events, and handle communication with the media.
- **Publishing Professional** : Work in various roles within the publishing industry, including editorial positions, literary agent, or even in marketing and sales for publishing houses.
- **Grant Writer** : Prepare proposals and applications for grants on behalf of nonprofit organizations, research institutions, or community groups.
- **Educator/Tutor** : Teach English at the secondary school level or work as a private tutor. Additional qualifications, such as a teaching certificate, may be required for certain positions.

- **Corporate Communications Specialist** : Develop and manage internal and external communications for corporations, ensuring consistency in messaging and branding.
- **Human Resources Specialist** : Use communication and interpersonal skills to assist in recruitment, employee relations, and training programs within an organization.
- **Librarian** : Work in libraries, helping patrons find resources, organizing collections, and promoting literacy and educational programs.
- **Event Coordinator** : Plan and organize events, conferences, and meetings, requiring strong organizational and communication skills.
- **Freelance Writer/Editor** : Manage and create content for social media platforms, ensuring brand consistency and engagement with the target audience.
- **Literary Agent** : Represent authors and negotiate book deals with publishing houses on their behalf.
- **Communications Consultant** : Offer expertise in communication strategies, helping businesses or individuals improve their messaging and public image.
- **Digital Marketing Specialist** : Use writing skills for online marketing efforts, including content creation, email marketing, and search engine optimization (SEO).
- **Translator/Interpreter** : Use language proficiency to translate written documents or provide oral interpretations between languages.

It's important to note that some specialized roles, such as teaching at the university level or becoming a professional translator, may require additional education or certifications beyond a BA in English. Additionally, gaining relevant experience through internships or freelance work during your undergraduate studies can enhance your competitiveness in the job market. Networking and building a strong portfolio of work are also valuable strategies for success in these fields.

B.A. programs serve as foundational platforms, offering a spectrum of opportunities for career growth and specialization across various industries, catering to the evolving needs of the professional landscape.

# ECONOMICS

Certainly! Here's a similar structure for an introduction to a Bachelor of Arts (BA) in Economics program:

## General introduction of the Course :

A Bachelor of Arts (BA) in Economics is an undergraduate academic program designed to provide students with a comprehensive understanding of economic theories, principles, and their real-world applications. Economics, as a social science, examines how individuals, businesses, and governments make decisions to allocate resources and address economic challenges.

The BA in Economics program typically combines theoretical foundations with empirical analysis, equipping students with analytical and quantitative skills. Throughout the course, students engage with a variety of economic concepts, such as microeconomics, macroeconomics, econometrics, and economic policy.

## BA in Economics: Concentrations or Specializations

Within a BA in Economics program, students may have the option to specialize in particular concentrations based on their interests. Some common specializations include:

- **Financial Economics :** Focuses on the intersection of economics and finance, examining issues related to financial markets, investments, and risk management.
- **International Trade and Development :** Explores the economic aspects of global trade, economic development, and international economic policies.
- **Public Policy and Administration :** Concentrates on the economic dimensions of public policy, governance, and administration, preparing students for roles in government or policy analysis.
- **Data Analytics and Economic Forecasting :** Emphasizes the use of data analytics and forecasting methods to analyze economic trends and make informed predictions.
- **Health Economics :** Examines economic issues related to healthcare systems, health policy, and the allocation of healthcare resources.
- **Urban and Regional Economics :** Focuses on the economic dynamics of cities and regions, exploring issues such as urban development, housing markets, and regional economic disparities.

These specializations allow students to tailor their studies to align with their career goals and personal interests within the broad field of economics. As with any academic program, the availability of specific courses and concentrations may vary among universities.

The subsequent section can provide a list of potential job options for graduates with a BA in Economics, highlighting the diverse roles they can pursue in the field.

## Subject List (B.A. Hon. in Economics / M.A.)

### B.A. Hon. in Economics

#### Semester - 1

- Micro Economics - 1
- Macro economics - 1

#### Semester - 2

- Micro Economics - 2
- Macro economics - 2

### M.A.

#### Semester - 1

- Micro Economics
- Macro Economics
- Public Finance
- Labour Economics
- Economics Of Agriculture - 1

#### Semester - 2

- Advanced Micro Economics Analysis
- Advanced Macro Economics Analysis
- Labour Economics : Policies and Practices in India
- Theory Of Public Finance
- Economics Of Agriculture - 2

## Job opportunities :

A Bachelor of Arts (BA) in Economics provides graduates with a versatile skill set that is applicable in various sectors. Here are some potential job options for individuals with a BA in Economics:

- **Financial Analyst** : Analyze financial data, trends, and market conditions to provide insights for investment decisions, budgeting, and financial planning.
- **Data Analyst** : Use statistical and analytical skills to interpret data, identify trends, and provide actionable insights for businesses and organizations.
- **Market Research Analyst** : Conduct research to analyze market conditions, consumer behavior, and competitive landscapes to assist businesses in making informed decisions.
- **Policy Analyst** : Examine and evaluate economic policies, assess their impact, and provide recommendations for government agencies, think tanks, or advocacy organizations.
- **Management Consultant** : Advise organizations on strategies for improving efficiency, solving business problems, and maximizing profits through economic analysis.
- **Financial Planner** : Assist individuals and families in managing their finances, including budgeting, investment planning, and retirement planning.
- **Business Development Analyst** : Identify opportunities for business growth, analyze market trends, and develop strategies to expand and improve business operations.
- **Risk Analyst** : Assess and mitigate financial risks for businesses or financial institutions by analyzing market conditions, economic indicators, and potential threats.
- **Supply Chain Analyst** : Optimize supply chain operations by analyzing economic factors, demand patterns, and logistical processes to improve efficiency and reduce costs.

- **Real Estate Analyst** : Evaluate real estate market trends, property values, and investment opportunities for developers, investors, or real estate agencies.
- **Government Economist** : Work for government agencies to analyze economic data, assess policy impacts, and contribute to the formulation of economic policies.
- **Nonprofit Sector Roles** : Work for nonprofit organizations in roles such as program analyst, grants manager, or economic development specialist to address social issues through economic strategies.
- **International Trade Specialist** : Analyze global trade patterns, assess the impact of trade policies, and provide insights for businesses involved in international trade.
- **Insurance Underwriter** : Evaluate risk factors, assess insurance applications, and determine appropriate coverage and premiums for individuals and businesses.
- **Investment Banking Analyst** : Work in the finance sector to analyze investment opportunities, conduct financial modeling, and provide recommendations for mergers, acquisitions, or IPOs.
- **Corporate Finance Analyst** : Assist companies in making financial decisions, managing budgets, and assessing the financial impact of business strategies.
- **Labor Market Analyst** : Study employment trends, wages, and workforce dynamics to provide insights into labor market conditions.
- **Educator/Researcher** : Teach economics at the secondary school or community college level, or pursue a career in economic research with academic institutions or research organizations.

These job options highlight the versatility of a BA in Economics, demonstrating the applicability of economic principles in various industries and sectors. Additionally, many individuals with a BA in Economics choose to pursue advanced degrees, such as a Master's in Economics or a Master's in Business Administration (MBA), to further specialize and advance their careers in specific areas of interest.





# ▶ POLITICAL SCIENCE

Political science delves into the systematic study of governance, politics, and societal systems across various levels, encompassing local, national, and international realms. It examines theories, institutions, policies, behaviors, and power structures within societies. This field applies empirical and scientific methods to analyze and understand political systems. The study of politics includes exploring individual and collective actions, defining political domains, and comprehending the fundamental principles shaping political landscapes.

Political science focuses on government functionality, policy-making processes, political ideologies, public administration, international relations, comparative politics, and more. It equips individuals to understand complex political structures, engages students in the political sphere, and encourages active participation.

## Political Branches

- **Political Theory**: Examines foundational concepts, ideologies, and philosophical underpinnings of politics.
- **Comparative Politics**: Compares and analyzes political systems, governments, and institutions across different countries.
- **International Relations**: Focuses on global politics, diplomacy, foreign policies, and international cooperation and conflicts.
- **State Politics**: Studies politics and governance at the state or regional levels within a country.
- **Political Economy**: Explores the relationship between politics and economics, analyzing how policies and institutions impact economic outcomes.

## Subject List (B.A. Hon. in Political Science)

### Semester - 1

- Introduction to Political Science
- Introduction to Governmental

### Semester - 2

- Basic Political Theory
- Indian Government and Politics

## Job opportunities :

- **Government Services** : Roles in civil services, administrative services, policy analysis, and public administration.
- **Public Policy & Advocacy** : Opportunities as policy analysts, public affairs managers, and public policy advisors in NGOs, think tanks, and corporate sectors.
- **Research & Academia** : Positions in research institutions, universities, and educational organizations as professors, researchers, or political analysts.
- **International Relations** : Careers in international organizations, diplomatic services, and global NGOs focusing on international diplomacy, foreign affairs, and global governance.
- **Journalism & Media** : Opportunities in political journalism, broadcasting, or content creation for news agencies, TV channels, and digital platforms.



# HISTORY

History is an academic discipline that meticulously studies, interprets, and analyzes past events, cultures, societies, and their evolution over time. It's not merely about memorizing dates or facts but understanding the complexities and nuances of human experiences.

## History Branches in India

History in India encompasses various branches that delve into different aspects of the country's past and development.

- **Political History** : Studies the political systems, rulers, governance, and political changes in India over time, focusing on dynasties, kingdoms, and governance structures.
- **Social History** : Explores the societal structures, social customs, traditions, lifestyles, and changes in society across different periods.
- **Economic History** : Examines the economic development, trade, commerce, agriculture, industries, and financial systems prevalent in different eras of Indian history.
- **Religious History** : Focuses on the evolution, practices, beliefs, and influence of religions in shaping Indian society, including Hinduism, Buddhism, Jainism, Islam, Sikhism, and others.
- **Diplomatic History** : Analyzes India's foreign policies, international relations, alliances, conflicts, treaties, and engagements with other nations.
- **Art History** : Explores the evolution, styles, techniques, and significance of art forms, including architecture, painting, sculpture, and crafts throughout Indian history.
- **Food History** : Studies the evolution of food habits, cuisines, agricultural practices, and culinary traditions in India across different periods.

## Subject List (B.A. Hon. in History)

### Semester - 1

- History of Ancient India (Pre History to 6th cent. BC)
- History of Medieval India(1206 A.D. to 1526 A.D.)

### Semester - 2

- Major Revolutions Of The World
- History of India (3th cent.BC To12th A.D.)

## Job opportunities :

- **Historian** : Conducts research, analyzes historical data, and interprets past events or cultures.
- **Archaeologist** : Studies artifacts, excavates historical sites, and reconstructs ancient cultures.
- **Museologist** : Manages museums, curates exhibits, and preserves historical artifacts.
- **History Educator** : Teaches history in schools, colleges, or universities, imparting knowledge about historical events and themes.
- **Civil Services** : Opportunities exist in administrative roles like the Indian Administrative Service (IAS), where historical knowledge is advantageous for policy making.
- **Archivist** : Catalogs and preserves historical documents, manuscripts, and records in various institutions.
- **History Expert** : Provides consultation, expertise, and analysis on historical matters for media, organizations, or publication.
- **Teacher** : Apart from academic institutions, opportunities also exist for private tutoring, online teaching, or education-related roles.



# ▶ MASS COMMUNICATION AND JOURNALISM

Mass communication refers to the process of creating, transmitting, and analyzing information to a wide audience through various mediums like television, radio, newspapers, magazines, social media, and the internet. It encompasses the study and practice of how information is disseminated to the public on a large scale.

Journalism, on the other hand, specifically deals with the gathering, analyzing, creating, and presenting of news and information. It involves reporting events, stories, and facts to the public through different media channels such as newspapers, news channels, radio, and online platforms.

In educational settings, these fields are often offered as separate courses or as specializations within broader academic programs. Mass Communication courses cover a wide range of subjects, including media theories, advertising, public relations, film studies, and digital media, while Journalism programs focus more specifically on news writing, reporting, investigative journalism, ethics, and media law.

Both Mass Communication and Journalism play crucial roles in shaping public opinion, disseminating information, and facilitating communication in our societies.

## Mass Communication & Journalism Branches

- **Media & Broadcasting** : Specialize in television, radio, and digital media production.
- **Print Journalism** : Focus on newspaper and magazine reporting, editing, and feature writing.
- **Advertising & Public Relations** : Explore marketing communication, campaign designing, and PR strategies.
- **Film & Entertainment** : Learn film direction, production, screenplay writing, and entertainment journalism.
- **Digital & New Media** : Focus on social media management, content creation for online platforms, and digital marketing.
- **Photojournalism** : Specialize in visual storytelling through photography for journalistic purposes.
- **Corporate Communication** : Explore communication strategies within organizations, crisis management, and internal communication.
- **Sports Journalism** : Focus on reporting and analysis in sports media, including broadcast and print coverage.
- **Event Management** : Learn about organizing and managing events, conferences, and public functions.



## Subject List (B.A. Hon. in Mass Communication & Journalism)

### Semester -1

- History of Indian Journalism
- Principles of Communication

### Semester -2

- Introduction to Journalism (Reporting, writing Editing)+Practical
- MassCommunication "Concepts and processes"

## Job opportunities :

- **Journalism** : Roles include reporters, editors, correspondents, and feature writers in print, broadcast, and digital media.
- **Advertising and Public Relations** : Careers in advertising agencies, PR firms, and corporate communication departments as copywriters, PR executives, or media planners.
- **Digital Media** : Opportunities as social media managers, content creators, digital marketers, and SEO specialists in digital media companies and marketing agencies.
- **Broadcasting** : Roles as TV anchors, radio jockeys, producers, and scriptwriters in television and radio stations.
- **Corporate Communications** : Positions in companies handling internal and external communications, including press releases, newsletters, and internal memos.
- **Content Creation** : Content writers, editors, and content strategists for websites, blogs, and other digital platforms.





# ► PUBLIC ADMINISTRATION (CIVIL SERVICES)

Public Administration, pivotal in Civil Services, involves the management and execution of governmental policies, operations, and public services.

## Public Administration Branches

- **Legislative Affairs** : Involves legislative activities, policy formulation, and lawmaking processes within the government.
- **Civil Services** : Constitutes the body of civil servants managing the permanent executive branch, carrying out administrative functions.
- **Local Governance** : Focuses on managing and governing at the local level, including municipalities, districts, and community-based programs.
- **International Relations** : Deals with foreign affairs, diplomacy, and international collaboration, involving various governmental agencies.
- **Public Policy Analysis** : Involves analyzing, formulating, implementing, and evaluating public policies for effective governance.
- **Public Financial Management** : Concerned with budgeting, fiscal policies, and financial management within the public sector.
- **Human Resource Management** : Focuses on recruitment, training, and development of personnel within government organizations.
- **Healthcare Administration** : Manages public health policies, healthcare systems, and services delivery.

## Subject List (B.A. Hon. in Public Administration)

### Semester - 1

- General Public Administration
- Introduction to Public Administration

### Semester - 2

- Introduction to Journalism (Reporting, writing Editing)+Practical
- Restructuring Governance

## Job opportunities :

- **Archaeologist** : Public administrators often work in local, state, or central government roles, handling policy-making, public service, and administrative duties.
- **Nonprofit Sector** : Roles within nonprofit organizations involve managing programs, policy advocacy, and community engagement, focusing on social welfare.
- **Education** : Opportunities exist as educators, teaching public administration, or working within educational institutions in administrative roles.
- **Consultancy and Analysis** : Careers as consultants or analysts involve advising government bodies, NGOs, or private firms on public policy, management, and administration.
- **Management and Leadership** : Roles as program managers, team leads, or senior managers in public policy, corporate policy, and relationships.
- **Public Policy and Governance** : Jobs in policy research, implementation, and evaluation, ensuring effective governance.



# ▶ ARCHAEOLOGY

Archaeology is the study of human activity and culture through the analysis and interpretation of material remains and artifacts left behind by past societies. It involves exploring ancient civilizations, prehistoric cultures, and historical periods by examining physical evidence such as tools, structures, pottery, art, and other objects.

The field of archaeology seeks to understand human behavior, societal development, technological advancements, and cultural changes across time and space. Through meticulous excavation, documentation, and analysis of artifacts and sites, archaeologists reconstruct past societies, their customs, beliefs, and interactions with the environment.

Archaeological investigations contribute significantly to historical knowledge, shedding light on civilizations that may have been undocumented or overlooked in written records. It encompasses various specialized branches, including prehistoric, classical, historical, and underwater archaeology, each focusing on specific periods or methods of study.

Archaeology is an interdisciplinary field that combines methods from anthropology, history, geology, and other sciences to decipher humanity's past. It plays a crucial role in unraveling the mysteries of ancient civilizations and understanding the development of human societies over millennia.

## Archaeology Branches

- **Prehistoric Archaeology** : Studies ancient societies that existed before written records, exploring their tools, art, burial practices, and settlements.
- **Historic Archaeology** : Examines cultures and civilizations that had written records, investigating their material remains alongside historical documents to gain insights into past societies.
- **Classical Archaeology** : Focuses on ancient Greek and Roman civilizations, studying their architecture, art, literature, and societal structures.
- **Egyptology** : Specializes in the study of ancient Egypt, exploring its pyramids, artifacts, hieroglyphs, and cultural practices.
- **Assyriology** : Concentrates on Mesopotamian civilizations, deciphering cuneiform writing, and understanding ancient Assyrian and Babylonian cultures.
- **Etruscology** : Studies the Etruscan civilization in ancient Italy, examining their art, language, and societal structures.

## Subject List (B.A. Hon. in Archaeology)

### Semester - 1

- General Public Administration
- Prehistory and Early Archaeology

### Semester - 2

- Prehistory and Early Archaeology
- Classical Archaeology

## Job opportunities :

- **Archaeologist** : Conduct archaeological excavations, surveys, and research projects to uncover and analyze artifacts, structures, and historical sites.
- **Cultural Resource Manager** : Work for government agencies or private firms to manage and protect cultural resources, ensuring compliance with regulations during construction and development projects.
- **Museum Curator or Educator** : Curate collections, design exhibits, or work as an educator in museums, helping to communicate archaeological findings to the public.
- **Historic Preservation Specialist** : Contribute to the preservation and restoration of historic structures, landscapes, and archaeological sites.
- **Archaeological Consultant** : Provide expertise to construction and development projects, assessing potential impacts on archaeological sites and advising on mitigation strategies.
- **Cultural Resource Analyst** : Work with environmental consulting firms to assess the impact of development projects on cultural resources and recommend preservation or mitigation measures.
- **Archaeological Illustrator or Photographer** : Use artistic and technical skills to create visual representations of archaeological finds or sites for publications, exhibits, or reports.
- **Archaeological Conservator** : Specialize in the preservation and restoration of artifacts through careful cleaning, stabilization, and conservation techniques.
- **Heritage Manager** : Manage cultural heritage sites, ensuring their conservation, public engagement, and sustainable development.



- **GIS Specialist** : Apply Geographic Information Systems (GIS) technology to map and analyze archaeological sites, features, and landscapes.
- **Archaeological Writer or Editor** : Contribute to the field by writing articles, reports, or books on archaeological topics or work as an editor for archaeological publications.
- **Archaeological Tour Guide** : Share knowledge with the public by leading tours of archaeological sites, providing historical context and interpretation.
- **Educator/Professor** : Teach archaeology at the secondary or post-secondary level, sharing knowledge and conducting research in an academic setting.
- **Archaeological Technician** : Assist archaeologists in the field and laboratory, carrying out tasks such as excavation, artifact analysis, and data management.
- **Archaeological Surveyor** : Use surveying techniques to map archaeological sites and landscape.



# ▶ GUJARATI

Step into the vibrant world of linguistic and cultural exploration as you consider pursuing admission in B.A. Gujarati. This unique academic endeavor opens doors to a fascinating tapestry of language, literature, and heritage, offering students a chance to delve into the rich cultural nuances of the Gujarati speaking community. Whether you are passionate about literature, linguistics, or simply eager to connect with the diverse traditions of the region, this program promises a transformative educational experience. Join us as we unravel the captivating possibilities that await you in the realm of B.A. Gujarati and discover the beauty of language and culture in this academic pursuit.

## Gujarati Branches

- **Language Aspects** : These could include the study of Gujarati grammar, linguistics, dialects, script, and vocabulary.
- **Literary and Cultural Studies** : Focuses on Gujarati literature, history, traditions, folklore, performing arts, and cultural heritage.

## Subject List (B.A.)

### Semester - 1

- પ્રશિષ્ટ ગુજરાતી કાવ્ય ઝલક (વિશ કાવ્યો) સં.ચંદ્રકાન્ત શેઠ
- મળેલા જીવ (નવલકથા) - પન્નાલાલ પટેલ

### Semester - 2

- યુગવંદના (વિશ કાવ્યો) -ઝવેરચંદ મેઘાણી
- જોસેફ મેકવાન નો વાર્તા લોક (સળંગવાર્તા એકથી દશ )- સં. ગુણવંત વ્યાસ

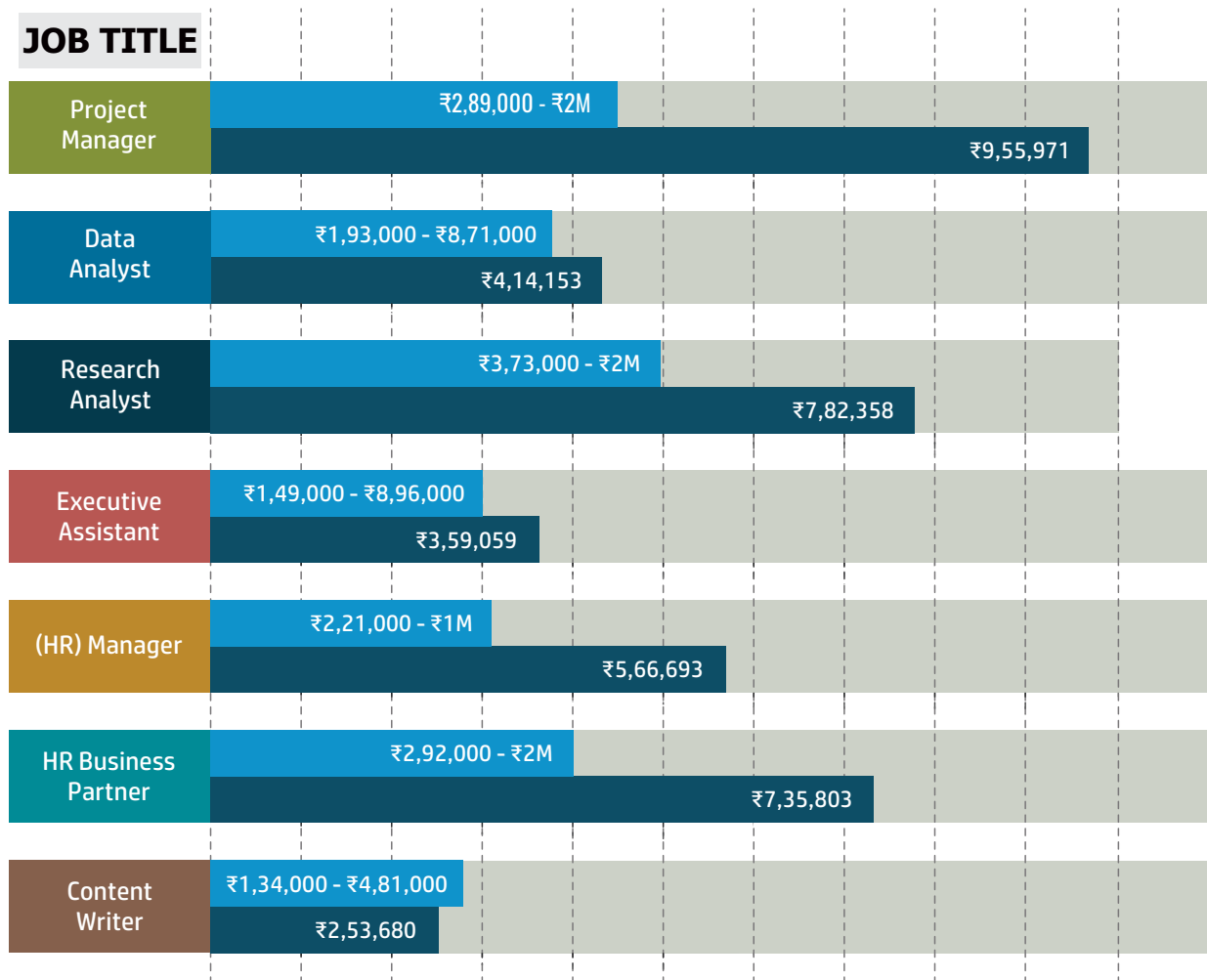
## Job opportunities :

- **Teaching & Academia** : Opportunities as professors, language instructors, or educators in universities, colleges, or language institutes.
- **Language & Content Creation** : Roles in content writing, translation, journalism, and publishing in Gujarati language media outlets or publishing houses.
- **Public Relations & Cultural Liaison** : Employment in cultural organizations, public relations firms, or government agencies, requiring proficiency in Gujarati language and culture.
- **Industry-Specific Roles** : Opportunities in sectors such as international relations, public service, entertainment, and international organizations that require language expertise and cultural understanding.



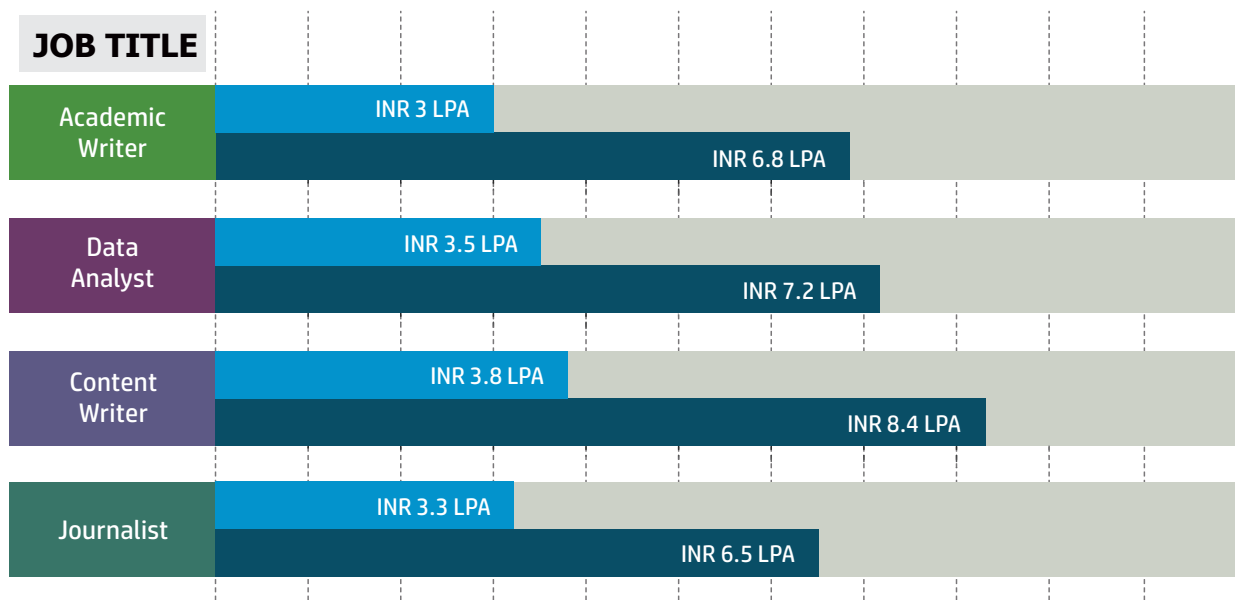
## B.A. With Economics : Salary Insight

Range Average

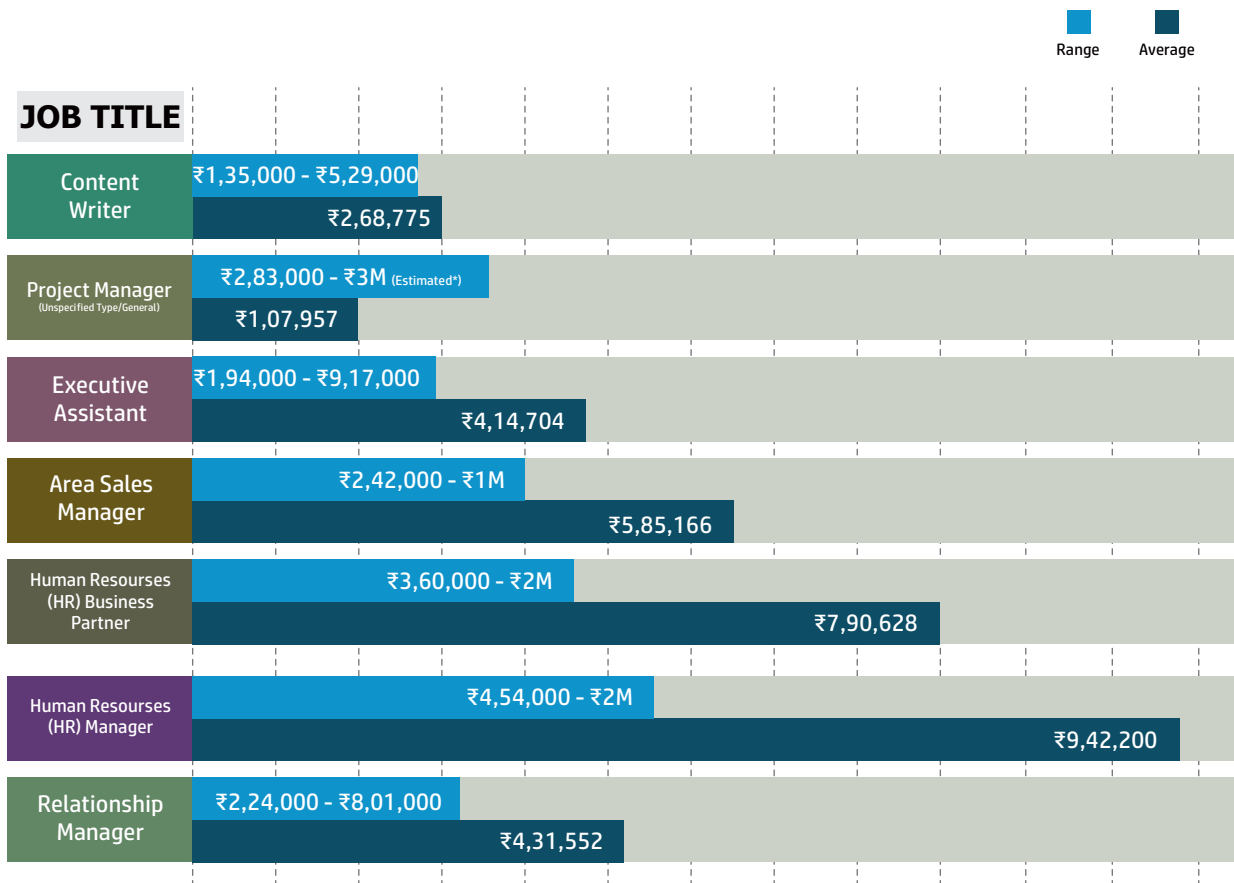


## B.A. With English : Salary Insight

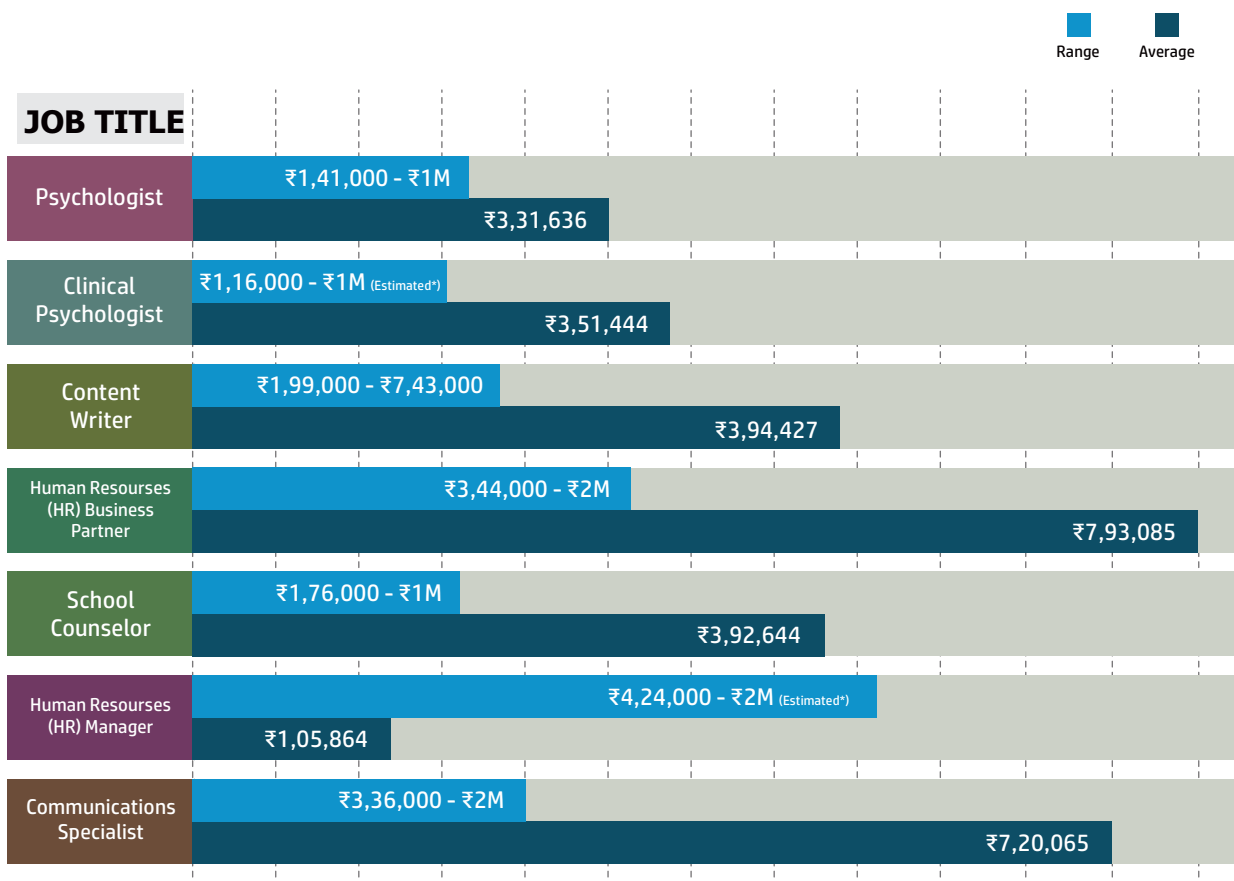
Average Salary for Freshers Average Salary for 5+ Years of Experience



## B.A. With Sociology : Salary Insight



## B.A. With Psychology : Salary Insight



## B.A. With History : Salary Insight

| JOB TITLE     |           |  |
|---------------|-----------|--|
| Archaeologist | INR 6 LPA |  |
| Historian     | INR 6 LPA |  |
| Archivist     | INR 6 LPA |  |
| Teacher       | INR 4 LPA |  |
| Auctioneer    | INR 7 LPA |  |



## ▶ MNC's and Company Logo



## Campus Facilities:



MODERN  
ARCHITECTURE



SERENE LIBRARY



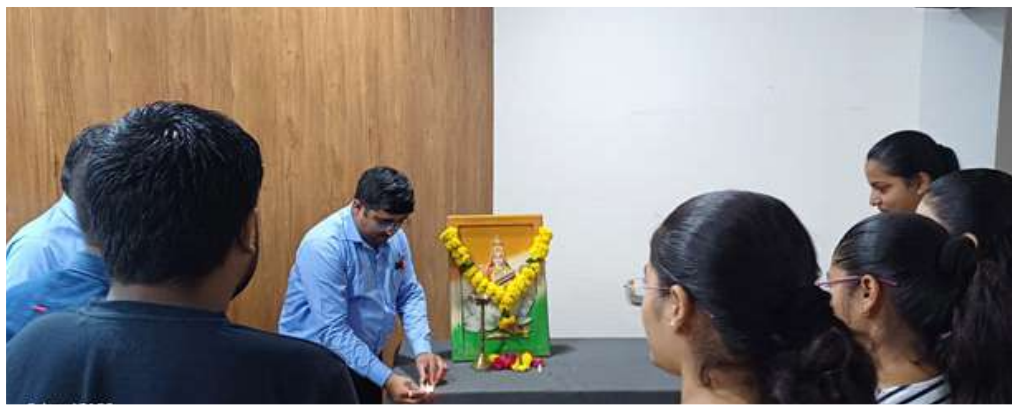
RESOURCEFUL  
LABORATORIES



**Activities at GMIU**  
(Workshop, Expert talks etc.)



# Orientation Program





## Clay Modelling

00 August, 2024



## How to Make PPT





## The Secret of the Game



## Malnath Trekking



### Movie Review : NNR



### Industrial Visit to Dentobac



### Teachers Day celebration





## A Celebration of Hindi Day



## Some Innovative Activities



## Sociology Presentation



## Constitution Day Celebration - 2023



## Home Visit for Diwali Greetings 2023





## CULTURAL ACTIVITY @GMIU

### Raasmanjari



"Raasmanjari" is an annual event of GMIU. As we know Navratri is the one of the favorite festival of Gujarati. So every year During the navratri one day we GMIU family celebrate this holy festival together. Our trusties and Management are also being part of this celebration. We do Aarti and prayer of "Ma Amba" together. The thali decoration was also the part of the celebration.

### Kalamanjari



"Kalamanjari" is an annual event of GMIU. The festival celebrated the rich heritage of kala, featuring performances by local artists. Our trusties and Management are also being part of this celebration.



# Achievement@gmiu



NATIONAL AWARDS



**GMIT Best Engineering College Gujarat for Industry Interface 2020**



**Gyanmanjari Institute of Technology as the Winner of ICI-Ultra Tech Outstanding Structure Award 2020 (State)**



**Kahan Mehta**

**Batch :- 2019  
Branch :- COMPUTER ENGINEERING  
Achievement : GOLD MEDAL IN GTU**



**“Institute with Best Academy and Industry Interface” and “Award for Quality in Education”**



**Rutva H. Kothari (TABLE-TENNIS)**  
Secure **FIRST POSITION** Win **GOLD** medal in **KHEL-MAHAKUMBH**  
Secured **FIRST POSITION** (gold medal) in **U-19 girls** team event (**STATE CHAMPION**)



**Vishwas Gohil, Navdha Mehta & Viral Jani**  
**B.Sc. Microbiology Sem 6 Students won FIRST RANK at NATIONAL CONFERENCE INCLINATION and REVOLUTION IN CHEMISTRY NCIRC 2023.**



**Raj Vala (TAEKWONDO)**  
**B. PHARM SEM 6 STUDENT SECURED 1ST RANK IN TAEKWONDO TOURNAMENT OF KHELMAHAKUMBH 2024.**



**Prakash Vaghela (SOFT-TENNIS)**

- **KHEL MAHAKUMBH 2024 Winner**
- **KHEL MAHAKUMBH 2022 Single & Doubles event**
- **ALL INDIA INTER UNIVERSITY SOFT TENNIS TOURNAMENT AURANGABAD 2022**
- **FIRST RANK (NATIONAL GOLDMEDAL) FIRST RANK**
- **GUJARAT STATE RANKING TOURNAMENT 2022 CHAMPION FIRST RANK**

## Faculty Development Program



### FDP (FACULTY DEVELOPMENT PROGRAM)

faculties have the most important role to play in shaping the engineering student's career and unarguably an institution having the best faculties who are skilled in latest technologies will top the charts in coming years. Every saturday GMIU conducts FDP for Faculties so that can learn something new.







## Social Activities





## Professional Chapters

### Institution of Engineers (India) (IEI)



The Institution of Engineers (India) [IEI] is a statutory body to promote and advance the engineering and technology, established in 1920 and incorporated by Royal Charter in 1935. It is the largest multi-disciplinary professional body of engineers encompassing 15 (Fifteen) engineering disciplines with a membership of more than 820 thousand, and serving the nation for more than 9 decades.



### Centre for Entrepreneurship Development (CED)



The center for Entrepreneurship Development (CED) is a premier Organization of Government of Gujarat engaged in Entrepreneurship Development Training since 1979 and Skill Development since 2009. Concept behind CED is to develop entrepreneurs in the urban as well as rural areas of the state, who can establish their own Enterprise (Trading/Service/Manufacturing) which in turn aids in Economic growth of the state and also creates employment opportunities for others.



### National Programme on Technology Enhanced Learning (NPTEL)



The National Programme on Technology Enhanced Learning (NPTEL) was initiated by seven Indian Institutes of Technology (Bombay, Delhi, Kanpur, Kharagpur, Madras, Guwahati and Roorkee) along with the Indian Institute of Science, Bangalore in 2003.





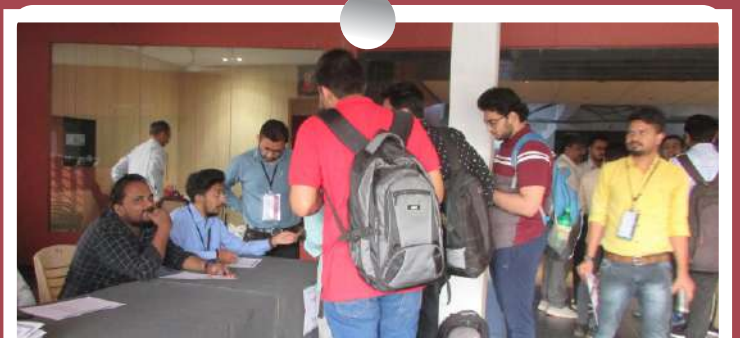
## Celebrity @ GMIU

One of the special occasion that the famous Gujarati actor Mr. Malhar Thakar came to our campus for the promotion of his upcoming Gujarati film named "Shubh Yatra". Because of the presence of Malhar Thakar the whole environment of the campus became more vibrant and Cheerful. as among the student and young fraternity Malhar is one of the inspiring and favorite Gujarati Film Actor. Same as another Gujarati Film actor Yash Soni has come to promote his upcoming film "RAADO". Recently the whole star cast of film "3 Ekka" which is going to be release on the 18<sup>th</sup> of August 2023.





# SSIP





# Techmanjari @ GMIU



**A Techmanjari-2024 was organized by Gyanmanjari innovative University, Bhavnagar. Where more than 25 innovative projects were displayed in GMIU. Branch wise selection of best projects was done by the delegates invited to judge.**



## Joy of Giving

To endow with holistic education is prime motto of Gyanmanjari Group of Colleges. GMGC not only provides momentous education, an extraordinary result & industry ready engineers but also meticulous human values in students to make them responsible for society .

Being a part of this theme students collected unused cloths and stationary from various places of Bhavnagar and donated them to needy people of society. Large numbers of students have been participated for the collection and distribution of cloths and stationary. The event was popularize as a "Joy of Giving", so students can understand their responsibility towards society and nation

A spiritual meditation program was organized under the Faculty Development Program to bring calmness and peace of mind of staff members during Covid restriction. Many faculties have been working from home during this pandemic situation so to enhance their mental and physical health condition GMGC has organized spiritual mediation program with association of Bramha-Kumari meditation Center, Bhavnagar.





**Gyanmanjari**  
Innovative University

“ Shaping Minds with *Skills*  
And *Innovations* ”



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🌐 [www.gmiu.edu.in](http://www.gmiu.edu.in)

📍 Survey No. 30, Sidsar Road, Near ISCON Eleven,  
Bhavnagar, Gujarat - 364002



Scan this QR code  
for more information.